



T S N O S

“They’re wanting you to succeed. They don’t want you to sit still; they want you to learn more. They give you more opportunities to where you don’t have to stay in this job, you can move over here and be this.”

LaDonna | Manpower

### Case study overview

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skills for high-demand jobs. In 2023, global talent shortage reached a 15-year high with 75% of U.S. employers reporting difficulty finding skilled talent. See details in the latest ManpowerGroup Talent Shortage Survey

## The solution

Manpower North America and the University of Phoenix collaborated on two programs to help Manpower associates develop the skills they need for in-demand jobs and nurture their learnability.

- The Manpower Acceleration Program offers certificate programs that provide workers with new skills to qualify for a next-level job.
- The Full College Tuition Coverage Program pays tuition for a bachelor's degree.

Manpower Acceleration Programs (MAPs) are six-week, online courses led by an instructor who monitors the students' work.

Upon completion, students receive a certificate, one college credit and advance their skills and better align with employers' job needs today and into the future.

Over 2,500 Manpower associates have completed courses in accounts receivable/payable, contact center/customer service contact center team leadership, help desk, human resources, project management and warehouse/production leadership.

Participating Manpower associates are eligible for a full college tuition coverage program.